

# ESTIMATING THE LOCAL MARINE ECONOMY TRAINING

## SAVE THE DATE!

**ANCHORAGE: MARCH 16, 2020 9:00 AM- 4:30 PM**

GORSUCH COMMONS ROOM 106

3700 SHARON GAGNON LN, ANCHORAGE, AK

**HOMER: MARCH 18, 2020 9:00 AM- 4:30 PM**

ALASKA ISLANDS AND OCEAN VISITOR CENTER

95 STERLING HWY, HOMER, AK

### Would you like to:

- Understand how economic information can be used for comprehensive, harbor, and waterfront planning, as well as resilience planning efforts?
- Learn about establishment and employment data about your industry in the context of the coastal and marine economy?
- Tell a compelling story of the contribution of marine industries to your community for grant writing or advocacy work to reduce risk from coastal hazards?

**If you answered “yes” to any of these questions, then keep reading!**

### What you will get out of this 1-day Training:

- An overview of economic terminology and basic economic themes pertinent to coastal and marine economic analysis including knowledge about the different types of economic analyses and when to use them
- Hands on analysis of employment data for your community’s coastal and marine economies on the zipcode level
- A basic assessment of vulnerable marine industries in your community and the potential effects on employment of various coastal hazards
- A summary of the participant’s local marine economy and the potential economic effects of coastal hazards on that economy.

**Technical assistance is offered the day after each training** to assist you with specific project customization, data discovery, and additional guidance on next steps for more detailed and in-depth economic analysis.

Course modules are taught by NOAA’s Office for Coastal Management training staff and local partners. Six hours of certification maintenance credits for this course have been approved by the American Institute of Certified Planners. Five core continuing education credits have been approved for certified floodplain managers.

**Space is limited and registration is required**

**Register at the Alaska Sea Grant Events Page: [alaskaseagrants.org/events/](http://alaskaseagrants.org/events/)**

### Target Audiences:

- Local officials
- Government planners
- Land Use planners
- Industry representatives
- Economists
- Grant Writers
- Tribal governments and staff
- Civic associations
- Conservation Organizations
- Environmental organizations

**For more information, please contact:**

NOAA Office for Coastal Management

[gabe.sataloff@noaa.gov](mailto:gabe.sataloff@noaa.gov)

Kachemak Bay National Estuarine Research Reserve

[isbentz@alaska.edu](mailto:isbentz@alaska.edu)

Alaska Sea Grant

[dlholen@alaska.edu](mailto:dlholen@alaska.edu)

**There is no cost to attend this training**

